

**For Immediate Release**  
**Monday, 15 April 2024**

## **2024 Bowral Classic Early Bird Registrations Now Open: Pedal your way through the Southern Highlands**

The highly anticipated [Bowral Classic](#) cycling Gran Fondo is returning to the Southern Highlands of New South Wales on Sunday, 20 October 2024.

Early Bird registrations are now open and cycling enthusiasts are encouraged to secure their spot in one of Australia's premier cycling events.

A staple on the cycling calendar, the Bowral Classic presents participants with carefully curated courses that showcase the Southern Highlands region's stunning countryside. There are three road cycling courses on offer ranging from 85km to 150km, all of which pass through the rolling hills and take on the challenging climbs of Bowral, Berrima, Exeter, Robertson and Kangaloon.

"We are so excited to have the beautiful Southern Highlands as the backdrop for our flagship Classic event," said Classics Founder, James Yaffa. "Now in its 8th year, we extend our heartfelt gratitude for everyone who has supported and continues to support this event. Your commitment and enthusiasm not only make the Bowral Classic possible but shape a brighter future for cycling and the broader sports events industry."

Attracting thousands of cyclists from across the country and internationally, the Bowral Classic brings in over \$3M to the local tourism economy each year.

Locals are encouraged to get involved with the event by either registering for the ride and enjoying the on-course support, or volunteering over the weekend. Head to [www.bowralclassic.com.au](http://www.bowralclassic.com.au) for more information.

The Bowral Classic is proudly supported by the NSW Government through its tourism and major events agency, Destination NSW.

### **Ride & Raise Money**

The Bowral Classic is offering a refreshing approach to event fundraising with individual riders and teams raising money for whichever charity they wish to support. Since the inaugural Bowral Classic event in 2016, the Classics events have raised over \$500,000 for charities across Australia.

### **Early Bird Offer**

Register now to save up to 25% off the entry fee, plus get the official event jersey at the discounted price of \$85 (normally \$125). Early Bird registrations close Sunday, 23 June.

## About The Classics

The [Bowral Classic](#) is part of [The Classics](#) series by [Bicycling Australia](#). Bicycling Australia is the nation's most established and highly respected cycling media platform, in print and online for over 25 years and 246 issues. Over the last eight years, we have proudly hosted Gran Fondo Cycling events in three states and continue to deliver The Classics series: the Bowral Classic, Mudgee Classic, and Snowy Classic - making us the number one provider of Gran Fondo cycling events in Australia.

## Websites:

[www.cyclingclassics.com.au](http://www.cyclingclassics.com.au) & [www.bowralclassic.com.au](http://www.bowralclassic.com.au)

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